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Latest Exam Guide & Learning Materials

Exam : **1z1-1021**

Title : Oracle Customer Data
Management Cloud Service
2018 Implementation
Essentials

Vendor : Oracle

Version : DEMO

NO.1 Which task is used to configure Oracle Enterprise Data Quality (EDQ) when using it with Oracle Customer Data Management?

- A. Manage Enterprise Data Quality Configurations
- B. Manage Data Quality Configurations
- C. Manage Server Configurations
- D. Manage Customer Data and Data Quality Configurations

Answer: C

NO.2 You went to create an appointment with a default time zone of IST(GMT+5:30). How can this be achieved?

- A. using the Manage Activity Profile Options task
- B. can only be done manually
- C. using Set Preferences > Regional Preferences
- D. using Set Preferences >Calendar and Appointment Preferences

Answer: D

NO.3 Which sequence of tasks are involved in running automerge in Oracle Customer Data Management?

- A. Create duplicate identification batch, create merge request with automatic processing, and run the Run Request Dispatch job.
- B. Create merge request with automatic processing, run the Run Request Dispatch job, create duplicate identification batch, and run the Run Request Dispatch job.
- C. Create merge request with automatic processing, run the Run Request Dispatch job, and create duplicate identification batch.
- D. Run the Run Request Dispatch job, create duplicate identification batch, and create merge request with automatic processing.

Answer: A

NO.4 You are in the middle of a Customer Data Management implementation, and your customer wants you to define a process to merge multiple organization records from multiple source systems. Your customer has defined that your process must select the organization attributes that have the oldest updated date.

Which seeded standard survivorship rule would you use to meet the requirement?

- A. Oldest Updated Organization Attribute (History Wins)
- B. Most Recently Updated Organization Attribute (Recent Wins)
- C. Highest Source Confidence Level Wins for Organization
- D. Least Recently Updated Organization Attribute (History Wins)
- E. Least Recently Updated Organization Attribute (Recent Wins)

Answer: A

NO.5 Which two pairs of record IDs are part of the Duplicate Identification match process output? (Choose two.)

| Record_id | Emp_Id(Uid) | First Name | Last Name | Country(eid) |
|-----------|-------------|------------|-----------|--------------|
| 1 | 1001 | James | Stark | USA |
| 2 | 1001 | Jammy | Stark | UK |
| 3 | 1002 | James | Stark | Australia |
| 4 | 1003 | James | Stark | India |
| 5 | 1004 | James | Stork | India |

- A. 4 and 5
- B. 3 and 5
- C. 3 and 4
- D. 1 and 2
- E. 2 and 3

Answer: D

NO.6 Which two statements are correct about Oracle Data Cloud when integrating it with Oracle Customer Data Management? (Choose two.)

- A. It helps marketers and sales people to perform account-based marketing to target accounts and prospects.
- B. It helps to connect marketers and sales people for account-based marketing specifically to mobile channels.
- C. It helps to connect and merge disparate data sources from multiple sources into a single view.
- D. It allows you to add customer insight and intelligence across all customer experience functions.

Answer: C,D